

7 Laws[®] OF WEALTH

The *7 Laws of Wealth* is a new, insightful book that identifies the timeless traits of the most successful people on the planet.

Its mission is simple; to inspire and guide you to create sustainable wealth.

About the book

The '*7 Laws of Wealth - An Individual Stimulus Plan for Surviving in the New Economy*' has grown out of one individual's desire to discover whether or not the world's most successful individuals share any similarities.

Do the rich and powerful think differently? Do they act differently? Do they behave differently or is success simply down to luck and timing? Is it possible to distill the experiences of the wealthy into simple, practical yet profound "laws" that when applied will deliver a successful outcome? Ben Benson creator of the *7 Laws* methodology believes it is - both from his own experience as a successful entrepreneur, building a multi-million pound business in just four years, and from an extensive two year study where he met, interviewed and worked with over 200 of the world's richest individuals.

The *7 Laws of Wealth* is both descriptive and prescriptive. It is a frank and honest account of the principles and practices required build a successful business and outlines the process required if you are *serious* about creating *significant* wealth. Its message is clear and direct. As Ben points out; *'It's simply not enough to think wealth... You have to do wealth until it becomes a part of your DNA'*.

"Ben is an outstanding entrepreneur & speaker. If you haven't already ordered his book, then beg, borrow or steal to get hold of it! A very successful businessman, he comes highly recommended." William Alexander, Director, Brands Unlimited

The 7 Laws

Law 1: Gain Control

Promote Self Leadership & Initiative
Reputation, Distinction & Power will Result

Law 2: Embrace the Future

Develop a Clear Outcome, Aim & Intentions
But be Discerning and Responsive in Approach

Law 3: Own a Strategy

Before all Else, Be Equipped, armed & Ready
Move Forward with Caution, Vigilance & Discretion

Law 4: Always Execute

Boldness & Audacity Yield Results
But be Observant & Adaptive in Attack

Law 5: Create Value

Service to the Many is the Key to Riches
Profit to the Giver is the Consequence and Effect

Law 6: Seek Growth

Change is One Thing; Inevitable & Assured
Progress is Another, Cultivated & Created

Law 7: Give Back

Don't Let Prosperity Destroy Generosity

"Benson's book is one of the best written on wealth creation. Highly Recommended." John Knight, CEO, Knight Group

About Ben Benson

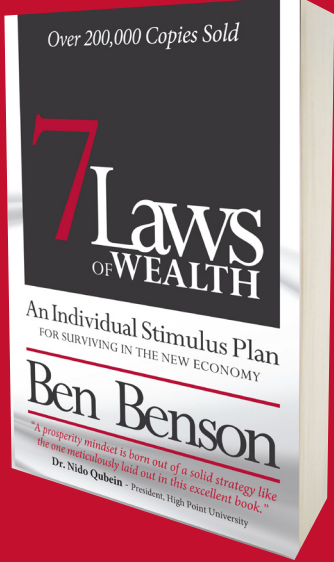


Ben Benson is first and foremost a business person who actively manages interests in real estate, finance, publishing and venture capital, both in the UK and US. As a business 'insider' he is in touch with the tools and processes that generate true wealth. Ben has also written numerous articles and two books on business and creating wealth.

Ben is a dynamic speaker who has presented over 2000 seminars in the United Kingdom and the United States. He has consulted for senior managers at global companies including Bank of America, Cisco, Federal Express, Hallmark, BMW, Kodak, Kimberly Clark, American Airlines and Ford.

The *7 Laws of Wealth* book and training program have grown out of his desire to identify the common denominators behind all success in business and life. It offers a new recipe on how to create wealth and financial freedom. Ben walks his own talk - every venture he engages in, provides opportunities for individuals with drive and passion to work with him and enjoy in the spoils of their collective effort.

His mission is to educate individuals to realise a commitment to *the life of business and the business of life* can pay off by following the time honoured principals laid out in the *7 Laws of Wealth*. He is passionate about helping people to understand that wealth is a skill and a science that everyone can master and perhaps more importantly that everyone has a right to.



Over 200,000 Copies Sold

7Laws[®]
OF WEALTH

An Individual Stimulus Plan
FOR SURVIVING IN THE NEW ECONOMY

Ben Benson

"A property mindset is born out of a solid strategy like the one miraculously laid out in this excellent book."
Dr. Nido Qubein - President, High Point University

Previous Press

Press Cuttings:

Telegraph
METRO
TIMES OF INDIA
YORKSHIRE POST
Citizen Milton Keynes
The Huddersfield Daily
Examiner

Interviews:

BBC RADIO
BBC RADIO LEEDS
BBC RADIO SCOTLAND

More Information

Additional information on the *7 Laws of Wealth*, book and lectures series is available at www.7lawsofwealth.com

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 [@7lawsofwealth.com](https://twitter.com/7lawsofwealth)

The *7 Laws of Wealth* is available to purchase now for £16.99 from Amazon.co.uk

